

## PHASE I – SERVICE PROVIDERS

Brunswick Housing Opportunities (BHO)  
Serving: Bladen, Brunswick, Columbus, and  
Pender Counties.

Contact: Resea Willis |  
[homesafe@bho2020.org](mailto:homesafe@bho2020.org) | (910) 253-0699

Blue Springs/Hoke County CDC  
Serving: Hoke, Montgomery, Moore,  
Richmond, Robeson, Scotland and  
Western Cumberland Counties.

Contact: Christina Davis-McCoy |  
[cdavis-mccoy@msn.com](mailto:cdavis-mccoy@msn.com) | (910) 904-0312

NC Indian Economic Development  
Initiative

Serving: NC Native American  
Communities

Contact: Tony Hayes  
[tony.hayes@nciedi.org](mailto:tony.hayes@nciedi.org) | (919) 745-7523

Tyrrell County CDC

Serving: Tyrrell County

Contact: Mavis Hill | [mchill64@gmail.com](mailto:mchill64@gmail.com) |  
(252) 796-1991

Wilson Community Improvement  
Association (WCIA)

Serving: Greene and Wilson Counties

Contact: Barbara Blackston |  
[blackston@wciainc.org](mailto:blackston@wciainc.org) | (252) 243-4855

## For More Information on:

- How your organization can join the Home S.A.F.E. Initiative;
- How you can volunteer with the initiative;
- Have a Home S.A.F.E. presentation in your neighborhood;
- Join the Home S.A.F.E preferred Rehab Contractors Group;

## Contact:

### NC Association of Community Development Corporations

Vice President Brigette Rasberry,

Direct#: (919) 931-1949

NCACDC Office: (252) 443-4659.

## Falls Are Preventable!

# HOME S.A.F.E.



## CED NETWORK

Connect, Empower, Deliver

### An Evidence-Based Falls Prevention Program:

Saving Lives, Saving Money, and  
Ensuring Seniors' Dignity and  
Quality of Life

Initiative  
LED BY NCACDC



## What is Home S.A.F.E.?

- **Home S.A.F.E.**—A comprehensive, statewide Senior Home Safety Assessment and Modification program
- **Goal**— to prevent the risk of in-home falls by senior adults by increasing awareness, knowledge and access to evidence-based home safety measures that reduce hazards, decrease life altering injuries and saves millions in associated costs.
- **Led by**— the North Carolina Association of Community Development Corporations (NCACDC) and the CED Network, an integrated coalition of community-based service delivery organizations, in partnership with USDA Rural Development and NC AARP.
- **Phase 1**— counties to be served: Brunswick, Pender, Columbus, Bladen, New Hanover, Hoke, Montgomery, Scotland, Richmond, Robeson, Western Cumberland, Moore, Wilson, Greene, and Tyrell County.

## The Challenge: Falls for Older Adults Are Common.



- Every 13 seconds, an older adult is treated in the emergency room for a fall;
- Every 20 minutes, an older adult dies from a fall ;
- 908 NC residents lost their lives due to falls in 2011.
- Falls in 2011 resulted in 193,000 emergency department visits in N.C

## Falls Are Costly.



- In 2013, the total cost of fall injuries was \$34 billion (78% paid by Medicare)
- Falls cost NC residents more than \$806 million in hospital charges with an average charge of \$32,000.
- Falls without injury can cause fear of falling, leading to physical decline, depression and social isolation

## The Solution: Home S.A.F.E.



- Education and awareness campaign
- In-Home Safety Assessments with written recommendations
- Financial Resource Information and Guidance
- USDA 504 Loan/Grant Packaging
- Selection Oversight and Assistance in identifying reputable contractors



\*Data provided by a Division of NC DHHS